**Executive Summary**

The following insights are drawn from the analysis of IMDb dataset for **RSVP Movies**:

* A trend can be noticed in the number of movies produced each year as the number is decreasing over the years. Highest number of movies are produced in March.
* Drama is the most popular genre overall with 4285 movies and average duration of 106.77 minutes.
* Dream Warrior Pictures and National Theatre Live Production companies have produced the highest number of movies.
* On the basis of votes, Marvel Studios, Twentieth Century Fox and Warner Bros. are the top three production houses.
* Star Cinema and Twentieth Century Fox are the top two production houses the have produced the highest number of hits.
* James Mangold is the top director.

**Recommendations**

The following recommendations are given to **RSVP Movies** for their upcoming project:

* Drama, Action and Thriller genres can be considered for their future project, with a major focus on Drama, drama being the most popular genre overall.
* , Marvel Studios, Twentieth Century Fox and Warner Bros. can be considered for Global partner/ Global partners.
* Star Cinema and Twentieth Century Fox are good production houses and should be considered for the next project.
* James Mangold should be hired as the Director.
* Based on Median rating, Mammootty and/or Mohanlal can be hired as the Actor.
* Based on average rating and total votes, Vijay Sethupati can be casted for Indian audience.
* Based on average rating and total votes, Taapsee Panu can be casted as the Actress.